

Amer KHANJI

Creative Graphic Designer with over 10 years of experience in print and digital design, branding, social media content, and visual communication. Experienced in developing creative solutions for businesses and individuals, with additional expertise in training Graphic Design, Adobe software, social media, and AI-powered content creation.

amer.khannji@gmail.com
Amman - Jordan
Date of birth 03/30/1992
Lebanese
+962 7 8959 7765
Single

Social networks

@dreamsmedia1

@Amer Khanji

Languages

Arabic

Mother Tongue

English

Very Good

Personal Skills

Strong Imagination

Color Theory Knowledge

Typography & Layout Skills

Attention to Detail

Out-of-the-Box Thinking

Training & Development

Communication Skills

Teamwork

Ability to work under pressure

Leadership Skills

Freelance & Training Experience

Freelance Graphic Designer, Digital Content Creator & Trainer

Since 2020 Dreams Media | Self-Employed Amman

- Manage a personal freelance brand, providing graphic design, creative content, and digital marketing services to individuals and businesses.
- Build and develop social media presence for new brands from concept to launch, including visual identity, content planning, creative direction, and visual design.
- Develop promotional strategies and create and manage digital advertising campaigns, monitoring performance to improve campaign effectiveness.
- Produce promotional videos and visual content for businesses and individuals, including planning and organizing product and brand photography sessions.
- Work directly with clients to understand their objectives and transform ideas into effective creative and visual solutions.
- Deliver professional training courses in Graphic Design, Adobe Photoshop, Adobe Illustrator, and AI-powered content creation.
- Develop practical training materials, exercises, and hands-on projects to help students build technical and creative skills.

Work experience

Graphic Designer & Social Media Manager

Since Feb. 2026 Mashhour factory Amman

- Manage the company's social media platforms and develop engaging content aligned with the brand's marketing objectives.
- Design creative visual content, including social media posts, promotional materials, advertisements, and campaign visuals.
- Plan and create content calendars to maintain consistent and timely publishing across social media platforms.
- Produce and edit photo and video content, including product shoots, reels, and promotional videos.
- Develop creative concepts for digital campaigns and seasonal promotions to enhance brand visibility and audience engagement.
- Monitor social media performance and audience engagement to support continuous improvement of content strategies.
- Coordinate with internal teams to ensure accurate communication of products, offers, and brand messages.

Graphic Designer & Content Creator

From Nov. 2025 to Jan. 2026 Ward Carpets Amman

- Designed creative visual content for social media, digital campaigns, and promotional materials.
- Planned and captured photo and video shoots to showcase products and support marketing activities.
- Edited photos and video content for social media platforms and promotional campaigns.
- Created engaging short-form video content, including reels and promotional videos.
- Collaborated with the marketing team to develop visual content aligned with the brand identity and campaign objectives.

Software Skills

Grok AI

After Effect

Photoshop

Illustrator

InDesign

AutoCAD

MS Office

Courses & Certifications

- Graphic Design Course - Hittein College
- Graphic Design & 2D Animation Course - Al Quds Collage
- Adobe Premiere Pro Video Editing Course
- Creating Videos with Artificial Intelligence (AI) Course

Work experience

Graphic Designer & Sales

From Feb. 2025 to July 2025 Askidinya Seats Amman

- Designed promotional materials, social media content, and product visuals to support marketing and sales activities.
- Created customized visual presentations and design concepts based on customer requirements.
- Communicated with customers to understand their needs, present suitable products and solutions, and respond to inquiries.
- Supported the sales process by providing product information, preparing offers, and following up with potential customers.
- Coordinated between customer requirements and the design process to ensure accurate and satisfactory results.

Graphic Designer

From Jan. 2020 to Mar. 2020 Paradise Bakeries Amman

- Designed promotional materials, product visuals, menus, and social media content.
- Created visual designs for seasonal offers, campaigns, and in-store promotions.
- Prepared digital and print-ready artwork while maintaining consistency with the brand's visual identity.

Graphic Designer

From Feb. 2019 to Dec. 2019
Riyadh Company for Digital Marketing Amman

- Designed creative visual content for social media platforms and digital marketing campaigns.
- Created social media posts, banners, advertisements, and other digital marketing materials using Adobe Illustrator and Adobe Photoshop.
- Developed visual concepts based on campaign objectives, client requirements, and brand guidelines.
- Adapted designs into different formats and sizes for various digital platforms.
- Collaborated with the marketing team to deliver engaging and consistent visual content.
- Managed multiple design projects while meeting deadlines and maintaining high-quality standards.

Graphic Designer

From Nov. 2018 to Jan. 2019 Al Khat Al Arabi for Printing Amman

- Created and adapted graphic designs for various printed materials using Adobe Illustrator and Adobe Photoshop.
- Prepared artwork and design files according to printing and production specifications.
- Coordinated with the production team to ensure accurate execution and quality of printed materials.

Printing - Graphic Designer

From Jan. 2016 to Oct. 2018 Sakani for Printing Amman

- Designed a variety of print materials, including brochures, flyers, business cards, banners, and promotional materials using Adobe Illustrator and Adobe Photoshop.
- Prepared print-ready artwork and ensured accurate dimensions, resolution, color settings, and file formats according to production requirements.
- Created and modified designs based on client requirements, brand guidelines, and feedback.
- Coordinated with the printing and production teams to ensure accurate execution and high-quality final output.
- Managed multiple design projects simultaneously while meeting deadlines and maintaining consistent quality standards.

Education & Training

Diploma of Graphic Design

From 2010 to 2012 Hittein Collage Jordan

Trainee

2010 U Magazine Amman, AM, Jordan